

The Southend Screen

SOUTHEND – ON - SEA



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Artwork Specifications



Artwork Size	480px wide by 736px high
Motion	Static only
Spot & Loop	10 sec in 60 sec
Deadline	5 business days prior to live date
File Specifics	JPEG (.jpg) format at “High” or “Very High” quality RGB colour mode 72 DPI
Naming Convention	CAMPAIGN_THESOUTHENDSCREEN_LiveDate (YYMMDD)
Delivery	mediaco-oooh@uniledsoftware.com