

The MK Screen

MILTON KEYNES



MediaCo
Out of Home

PROGRESSIVE OUTDOOR

The MK Screen

Artwork Specifications



Frame ID	2000287284
Artwork Size	384px wide by 576px high
Motion	Static only
Spot & Loop	10 sec in 60 sec
Deadline	5 business days prior to live date
File Specifics	JPEG (.jpg) format at “High” or “Very High” quality RGB colour mode 72 DPI
Naming Convention	CAMPAIGN_THEMKSCREEN_LiveDate (YYMMDD)
Delivery	mediaco-ooh@uniledsoftware.com